



365: AIGA Year in Design 23

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365 is the American Institute of Graphic Art's annual presentation of the best in American design, featuring cutting-edge projects selected by a jury of preeminent designers and design critics from a year of design activity in the U.S. This year's awards are divided into a suite of 13 narrowly focused, independently judged competitions, including typographic design, illustration, editorial design, environmental graphic design, design for film and television, experience design, brand and identity systems design, and--the competition dearest to our own hearts--book design: 50 books/50 covers. Conceived by AIGA in conjunction with award-winning Houston-based Rigsby Design, who've put together a charming, refreshingly straightforward, McSweeney-esque package, this year's version of 365 includes 13 short essays by top design critics that contextualize the ever changing landscape of contemporary graphic design. In addition, AIGA's 2002 medalists, Robert Brownjohn and Christopher Pullman, are profiled in insightful biographical essays and retrospective portfolios. All artwork is reproduced in color and accompanied by detailed captions listing the designers, illustrators, photographers, typographers, printers, and others involved in the creation and production of the year's notable designs. Jurors' comments and statements about the design process help to further elucidate the featured projects.

Who were the designers, illustrators, photographers, typographers, and printers involved in this year's most notable designs?

Edited by Alice Twemlow.

Essays by Andrea Codrington, Richard Eckersley, Peter Hall, Jessica Helfand, Julie Lasky, David Womack and Michael Worthington.

Hardcover, 7.25 x 12 in., 508 pages, 450 color & 15 b/w Illustrations

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Angela Smith:

The reason why? Because this 365: AIGA Year in Design 23 is an unordinary book that the inside of the book waiting for you to snap that but latter it will surprise you with the secret the item inside. Reading this book adjacent to it was fantastic author who else write the book in such wonderful way makes the content interior easier to understand, entertaining method but still convey the meaning completely. So , it is good for you because of not hesitating having this anymore or you going to regret it. This phenomenal book will give you a lot of advantages than the other book get such as help improving your ability and your critical thinking technique. So , still want to postpone having that book? If I ended up you I will go to the reserve store hurriedly.

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