



Employment Opportunity: Outlook, Reason, and Reality

Alan L. Moss, Donald G. Yale, Alan Moss, Donald Yale

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Designed for undergraduate courses in Career Preparation, or graduate-level Guidance Counseling courses aimed at those preparing for a career in career/guidance counseling. *The Book/CD package is a comprehensive and innovative means to improve career decisions, job search, and employment. This integrated package provides understanding of the labor market, describes social and psychological forces in career decision-making, and provides dynamic tools for selecting a lifetime career and finding a position in chosen fields. Employment Opportunity (EO) addresses the challenge of career decisions, planning, and job search in a thorough manner with an emphasis on easy-to-understand labor market information. *By covering both economic and social/psychological concepts, EO provides the reader with a unique picture of how decisions are made and met by the realities of the labor market. While guidance and economic keys assist in selecting occupations that meet individual needs and economic standards, chapters on career investments and income reveal occupational requirements and rewards. Once decisions are made, the focus turns to dealing with employers and final planning steps.

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