



eBay's Secrets Revealed: The Insider's Guide to Advertising, Marketing, and Promoting Your eBay Store - With Little or No Money

Dan W. Blacharski

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This book is for those already operating on eBay who want to know how to make more money using online auctions. You will learn the secrets that have made a new breed of entrepreneurs very wealthy. Uncover closely guarded strategies for selling products like the pros on eBay.

You will learn dozens of methods to automate your business including inventory, preventing fraud, payments, accounting, taxes, and fulfillment; learn new ways to find products and get positive feedback. This book contains marketing tricks that will help you to create interest in your product, tips about taking photos, managing e-mail, and shipping. You will also learn pricing strategies, creative methods of writing powerful ad copy that really sells, how to obtain products below wholesale, and ways to make your business work smarter while decreasing your work load.

This is your resource guide for knowing just what products are in demand, how to attract lots of bids on every single auction, how to create stunning listings that grab attention, and how to bring back customers again and again. You can eliminate eBay headaches and drive bidders to your auction listings. Get started today and discover secrets for increasing your auction sales, customers, traffic, and much more.

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