

Japanese Business: Critical Perspectives on Business and Management



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This collection brings together some of the most influential writings of the 1970s and 1990s, and major recent publications on current and future directions in the field. "Classics" and important contemporary articles trace the evolution of research on Japanese business over 25 years. This comprehensive set is particularly strong in the area of Japanese management, both in Japan and overseas. It forms an invaluable reference tool, both for practitioners and researchers into the Japanese business phenomenon. This collection includes:

* classic articles from the early 1970s to the mid 1980s; key writings on Japanese management published between 1980-1994

* articles on manufacturing and production; the automotive industry

* articles on banking and finance; corporate strategy and inter-organizational relationships, and the internationalization of Japanese business

* articles on Japanese management overseas, and innovation and learning in Japanese business.

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