



Hitchcock Poster Art

Mark Wolff, Tony Nourmand

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Published for the centenary of Hitchcock's birth, a stunning collection of international posters and promotional material covering his entire career

Alfred Hitchcock's style was unmistakable, and his films more than ever are revered the world over--any list of the greatest films of all time is sure to include titles like *Psycho*, *Dial M for Murder*, *Vertigo*, and *North by Northwest*. For the centenary of the director's birth, renowned Hitchcock specialist Mark Wolff and Tony Nourmand, the owner of the Reel Poster Gallery, offer this extraordinary look at the way Hitchcock's influence reached even to the art of graphic design.

In full color layouts, Wolff and Nourmand survey the promotional art--including posters, lobby cards, and other promotional materials--of Hitchcock's entire career, including material so rare that the copy photographed for this book is the only one known to have survived. Among the treasures displayed: an American poster for *Woman to Woman*, the 1923 film for which Hitchcock wrote the screenplay and served as assistant director and art director; a poster for the first film he directed, *The Pleasure Garden* of 1925; and material from classic films like *Strangers on a Train* and *To Catch a Thief*. The collection consists of at least one item for each of the 39 movies Hitchcock directed and includes not only art from America and Britain, but also Belgium, Czechoslovakia, Denmark, France, Germany, Italy, Japan, Poland, and Spain, among others. Hitchcock Poster Art is an indispensable reference for all enthusiasts of Hitchcock and film in general, providing a fascinating look at the international scope of the master's influence and appeal.

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