



The Writer's Book Launch Journal: A Guided Book Marketing & Promotions Planner (Guided Journals for Writers) (Volume 4)

Keely Brooke Keith

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Let *The Writer's Book Launch Journal* guide you through the marketing and promotional tasks every author should do to ensure a successful book launch. Filled with checklists of essential tasks, an abundance of publicity suggestions, and questions to personalize your promotions, *The Writer's Book Launch Journal* will lead you on the journey to a fun and fulfilling book launch.

Discover how and when to:

- Ready your author website
- Craft a compelling book description
- Rally your writing allies
- Recruit a launch team
- Build media connections
- Get book endorsements
- Create a media kit
- Find book reviewers
- Use social media
- Create promotional videos
- Run giveaways
- Contact book bloggers
- Let book websites spread the word for you
- Throw a book launch party
- Send email announcements

And much more!

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