



Styling, Lighting & Photographing Food: Professional Techniques and Advice for Great Results in the Studio or on Location

Lara Ferroni

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A professional techniques book, this practical guide comprises case studies, lighting diagrams, styling advice and professional tips for success with all types of food photography whether in the studio or on location, without resorting to commercial food styling tricks. This hard-working soup-to-nuts handbook arms the reader with a wealth of information on styling and photographing food looking fresh, hot, or cool, clearing model releases and liaising with agencies, and even achieving unobtrusive dining and cooking shots. The book is divided into four sections: the first section provides an overview of the basic types of food photography, trends and teams. The second section examines all the photography and lighting considerations including equipment, composition and best practices. The third section similarly discusses all the general stylistic considerations such as choosing backgrounds and props. The final section is categorized by shoot type and technique and is organized into a series of cases studies and photographer profiles.

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