



Geographic Information Systems and Science

Paul A. Longley, David J. Maguire, Michael Goodchild, David W. Rhind

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This landmark text captures and redefines the richness and diversity of GIS, in an accessible form. It presents a clearly-defined path to a world of learning about GIS, using the Internet and closely-coupled reference sources. It is richly produced and illustrated unlike any other in the field, with over 300 full colour illustrations.

Unique in several ways, it presents comprehensive treatments of:

- Geographic Information Science - the scientific context to GIS, technical content and geographic implications
- The real value of GIS - illustrated using real world applications. Treatments emphasize operational, tactical and strategic issues
- The impact of Internet GIS on interdisciplinary science and society
- The pivotal role of GIS as a business driver in the information age - including the role of GIS as a business asset and the operational dynamics of its use in practice

Learning resources include:

- Links to ESRI's Virtual Campus which includes modules specially written to accompany the book (<http://campus.esri.com>)
- Instructor's Manual to assist in the planning and use of this text in a variety of academic environments (<http://www.wiley.co.uk/gis>)
- Free on-line access to relevant chapters of the first edition of the two-volume 'Big Book 1' (<http://www.wiley.co.uk/gis>)
- Questions for further study at the end of each chapter (<http://www.wiley.co.uk/gis>)
- Powerpoint slides to assist teaching

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