



# **Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company**

*Bill Lane*

Download now

[Click here](#) if your download doesn't start automatically

# Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company

*Bill Lane*

**Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company** Bill Lane

## AN INSIDE LOOK AT THE GENIUS OF GE

Bill Lane was Jack Welch's speechwriter for 20 years. In the first book by a GE insider, Lane shows that the real secret to Welch's immense success as a leader was Welch's ability as a master communicator. Welch launched a communications revolution that took GE from a ponderous supertanker of a company, to what Welch called a high speed "cigarette boat" capable of radical moves and rapid learning from the best institutions in the world.

*Jacked Up* gives you a front row seat to Welch's twenty-year campaign to transform GE. Lane's first-hand, fly-on-the-wall account reveals some of Welch's most vivid and exciting moments, including:

- An analyst's presentation in Florida, where Welch's angry remarks ignited GE's stock growth
- A packed GE classroom at Crotonville, N.Y., when Welch and Bob Nardelli decided to stop construction on a multimilliondollar investment based on a class presentation
- Welch's frank—and hilarious—explanation for financial services superstar Gary Wendt's departure from GE
- Meetings with his top advisors, where Welch dissed dull presenters and lavished kudos on articulate managers

You'll learn Jack's simple, often brutally enforced guidelines for "making a great pitch", and how Welch practiced them himself in his memorable appearances before employees, financial analysts and customers--and his zero-tolerance of BS. You'll witness laugh-out-loud-funny cameo appearances from boldface names like Southwest Airlines Herb Kelleher, Don Imus, Jack's ex-wife Jane Welch, Conan O'Brian, and "Triumph, the Insult Comic Dog". And you'll understand exactly how every leader can master the art of communication, to teach and inspire, shock and provoke, all at the same time.

This is Jack at his out-and-out best. This is the only book a leader or aspiring leader will ever need on effective communications.

 [Download Jacked Up: The Inside Story of How Jack Welch Talk ...pdf](#)

 [Read Online Jacked Up: The Inside Story of How Jack Welch Ta ...pdf](#)

## **Download and Read Free Online Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company Bill Lane**

---

### **From reader reviews:**

#### **Juan Turgeon:**

What do you think of book? It is just for students as they are still students or this for all people in the world, the actual best subject for that? Just you can be answered for that question above. Every person has diverse personality and hobby for every single other. Don't to be obligated someone or something that they don't wish do that. You must know how great in addition to important the book Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company. All type of book is it possible to see on many methods. You can look for the internet options or other social media.

#### **Terry McConnell:**

Do you considered one of people who can't read satisfying if the sentence chained from the straightway, hold on guys that aren't like that. This Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company book is readable by simply you who hate the perfect word style. You will find the information here are arrange for enjoyable reading through experience without leaving perhaps decrease the knowledge that want to supply to you. The writer of Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company content conveys thinking easily to understand by lots of people. The printed and e-book are not different in the written content but it just different as it. So , do you nonetheless thinking Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company is not loveable to be your top checklist reading book?

#### **Gloria Quinones:**

Spent a free time for you to be fun activity to accomplish! A lot of people spent their leisure time with their family, or all their friends. Usually they carrying out activity like watching television, gonna beach, or picnic inside park. They actually doing same thing every week. Do you feel it? Do you want to something different to fill your free time/ holiday? Can be reading a book can be option to fill your totally free time/ holiday. The first thing that you'll ask may be what kinds of book that you should read. If you want to try out look for book, may be the book untitled Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company can be good book to read. May be it could be best activity to you.

#### **Roberta Anglin:**

A lot of e-book has printed but it differs from the others. You can get it by internet on social media. You can choose the very best book for you, science, comic, novel, or whatever simply by searching from it. It is identified as of book Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company. You can contribute your knowledge by it. Without making the printed book, it may add your knowledge and make anyone happier to read. It is most crucial that, you must aware about publication. It can bring you from one destination to other place.

**Download and Read Online Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company Bill Lane #XNOASGE7IVM**

## **Read Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company by Bill Lane for online ebook**

Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company by Bill Lane Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company by Bill Lane books to read online.

## **Online Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company by Bill Lane ebook PDF download**

**Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company by Bill Lane Doc**

**Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company by Bill Lane Mobipocket**

**Jacked Up: The Inside Story of How Jack Welch Talked GE into Becoming the World's Greatest Company by Bill Lane EPub**