



How to Start a Successful Scrapbooking Business: Quick and Easy Ways to Turn Your Scrapbooking Hobby into a Profitable Work from Home Scrapbooking Business

Joanne Weldon

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In "How to Start a Successful Scrapbooking Business," author Joanne Weldon describes the astonishing transformation of the scrapbooking hobby into a complex art form generating nearly three billion dollars per year in sales in the US alone. The total amount in scrapbooking business sales worldwide is estimated at greater than five billion dollars per year and growing. Starting a scrapbooking business has never been more profitable as increasing numbers of people take advantage of the craze. If scrapbooking is your passion, this business is for you! There are so many ways to profit from scrapbooking, you are sure to find the perfect business model. Scrapbooking is the ideal work at home business. It only requires a small financial outlay to get started. You have the freedom to choose the hours you work. And best of all, you get to experience the fulfillment that comes from expressing your creativity in your work. If you wish, you can pay exorbitant fees to the many experts online who will help you start a scrapbooking business. On the other hand, you can depend on your love of the craft, your desire to succeed and the information in this book to guide you safely through the process. Reading this book is like holding a compass that points you to success. Inside we expose the well-guarded secrets of a profitable scrapbooking business. Among the many tips and tricks revealed for the first time, you'll learn how to create an unforgettable business name; how to purchase the right supplies at the lowest cost; how to price your services for maximum profit; how to ensure your business success by applying the very best marketing and promotional techniques. There are so many ways to pursue a scrapbooking business. Whether you design pages for other people, teach classes on how to do scrapbooking, sell scrapping supplies, or consult on unique projects, there is a business model that will make your heart sing and your bank accounts full! Do you associate a scrapbooking business with having to open a retail store? Happily, it simply isn't true. Inside the chapters of this book, you will discover the paths to success in scrapbooking that can be far more profitable than retail. So read on to learn more than a dozen ways to build a prosperous business in this exciting industry!

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Joanne Weldon

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